

THE BULLETIN



A Publication of the Overseas Press Club of America • Hotel Biltmore, 55 East 43rd Street, N.Y. 10017 • (212) 687-2430

CALENDAR

Tuesday, June 18, 5:30 p.m. — Overseas Jazz Club, Twilight Jazz with Dick Hyman, "Genius at the Piano," Club headquarters. (See page 2)

Friday, June 21, 12 Noon — Deadline for the OPC Bulletin of July 1.

Tuesday, June 25, 5:30 p.m. — Overseas Jazz Club, Jack Tafoya's "Jazz Adventures Orchestra." Club headquarters. (See page 2)

Wednesday, July 10, 12 Noon — "Population and Food Crises." Speakers: General William H. Draper, Chairman, Population Crisis Committee, and Dr. J. George Harrar, President Emeritus of the Rockefeller Foundation. Master of Ceremonies, Hugh Downs. Luncheon 12 Noon, \$8.75 per person including tax and gratuities.

RESERVATIONS: Please call Mary Novick, 687-2430. Reservation cancellations must reach the OPC office 24 hours before the event, otherwise members will be charged the announced fee.

ALL COMMITTEE CHAIRMEN: Please check Club Calendar with Mary Novick or Jim Menditto before scheduling any event or committee meeting.

BLUE CROSS BECKONS

If you want to enroll in the Blue Cross-Blue Shield Plan, please be advised that the deadline is June 28, 1974. This is a twice-a-year opportunity. Call or write for application. Mrs. Fay Adler at the OPC, 687-2430.

PHONE SERVICE

Every day
except Saturday and Sunday

OPC OFFICE: 687-2430.

Open from 9 a.m. to 5 p.m.

BAR: 687-7000, ext. 485.

Open from noon to 10 p.m.

DINING ROOM: 687-7000, ext. 486.

Lunch served from noon to 2 p.m. Dinner from 5 to 8 p.m.

—Clip this box for future reference.—

MEMBERSHIP DIRECTORY PLANNED; QUESTIONNAIRES ARE BEING MAILED

OPC FISCAL PROBLEMS

BEING SOLVED BUT END STILL LONG WAY OFF

By LOUIS J. CALDERONI, Treasurer

As indicated in the financial report delivered to those who attended the OPC Annual Meeting held on April 30, we have made some progress in straightening out our fiscal house but we still have a long way to go.

Reproduced on page 2 is the first page of our balance sheet as of March 31, 1974, and Note 4 "Extraordinary Items." These two pages contain the significant data on our financial position. You will probably note a difference in the amount set aside for "Reserve for Doubtful Accounts" and in Note 4.

The balance sheet lists the reserve at \$18,000 and Note 4 indicates \$6,000. In order to explain this difference I must tell you that at the beginning of every fiscal year, all accounts are reviewed and for those that are deemed questionable in terms of our ability to collect what is due us, we set aside a reserve in that amount.

At the begining of fiscal 1974, based on past history, I set that figure as \$12,000. As the year progressed, it developed that my figure was about \$6000 lower than it should have been. Rather than show a distorted picture of "Collectables" the \$6000 was added to this report and appears in both Note 4 and in "Reserve for Doubtful Accounts" as \$6000, plus the original set aside of \$12,000, which adds up to \$18,000.

Somewhat related to this problem of setting aside reserves is the money owed the OPC on a past due basis. We are mailing certified letters to those members who are delinquent, informing them that if we do not hear from them in 30 days, we will report their delinquency to the Board of Governors for appropriate action as provided in the constitution.

(See table on page 2)

By ART MILTON

Plans are now moving rapidly for publication of the OPC Membership Directory near the end of 1974. The new Directory, the first since 1966, will include brief biographies of members, listings of all reciprocal press clubs and foreign correspondents around the globe, a Club history, and other editorial material.

Members should watch for and return promptly the questionnaire they will receive in the mail soon. In addition to business and home addresses and phone numbers, the questionnaire will ask for current position, past positions, published material, awards, honors, and other professional clubs and affiliations. Those who fill in and return the questionnaire on schedule will have their bio listings published in the new Directory. Other members will be listed by name only.

The Directory, which will be especially useful in aiding communications between members, will be 8½" x 11" in size and contain more than 150 pages. As was the practice with previous OPC Membership Directories, advertising space will be sold to cover the cost of publication.

Art Milton, who is publisher of OPC's "Dateline" and supervising the new Directory, urges members to make their reservations for advertising space in the Directory as soon as possible. Call the Club Office (687-2430) for more information. Will Yolen will be co-chairman in the publication of the Directory which is being produced for the Club by Thomas F. Kenny & Associates, a publications management firm.

RECIPROCAL AGREEMENT

By popular request, the *Bulletin* will soon publish a list of press clubs worldwide with which we have reciprocal agreements. It's always comforting to know you have other press club oases in your travels.

OVERSEAS PRESS CLUB OF AMERICA, INC.

BALANCE SHEET

MARCH 31, 1974

ASSETS

CURRENT ASSETS

Cash in Banks and On Hand		\$ 32,791.24
Accounts Receivable	\$66,235.57	
Less: Reserve for Doubtful Accounts	<u>18,000.00</u>	48,235.57
Merchandise Inventories		157.13
Prepaid Expenses		<u>4,349.27</u>
TOTAL CURRENT ASSETS		\$ 85,533.21

FIXED ASSETS (NOTE 1)*

	7,490.00	
Less: Accumulated Depreciation	<u>859.38</u>	
FIXED ASSETS — NET		6,630.62
SECURITY DEPOSIT — BILTMORE HOTEL		<u>15,000.00</u>
TOTAL ASSETS		107,163.83

LIABILITIES AND MEMBERS' EQUITY

CURRENT LIABILITIES

Accounts Payable (Note 2)*	88,873.65
Notes Payable — Chase Manhattan Bank	118,750.00
Owing to Shell Oil Co. (Note 3)*	159,550.61
Taxes Payable and Accrued Expenses	<u>6,318.49</u>
TOTAL CURRENT LIABILITIES	373,492.75

UNEARNED INCOME

	<u>83,174.25</u>
TOTAL LIABILITIES	456,667.00
MEMBERS' (DEFICIENCY)	<u>(\$349,503.17)</u>

MEMBERS' (DEFICIENCY):

Balance — May 1, 1973	(\$271,616.31)
Net (Loss) for the Eleven Months Ended March 31, 1974	(77,886.86)
BALANCE — March 31, 1974 — AS ABOVE	<u>(\$349,503.17)</u>

*Notes 1, 2 and 3 are included in the full report only, due to limited space in the Bulletin.

4. EXTRAORDINARY ITEMS

Extraordinary Items consist of the following:

Loss on abandonment of Fixed Assets	\$ 85,913.58
Write-Off of Deferred Charges for legal fees and interest relating to the lease and chattel mortgages — Shell Oil Company	9,182.84
Moving Expenses	5,605.80
Provision for loss form Doubtful Accounts	6,000.00
Donation to Daytop Fixed Assets	500.00
Awards Dinner	<u>3,386.98</u>

TOTAL EXTRAORDINARY EXPENSES 110,589.20

Less: Dateline Profit	7,758.00
Donations	1,970.50
Adjustment of Prior Years' Expenses	2,340.60
Various Other Items	<u>212.90</u>

TOTAL EXTRAORDINARY INCOME 12,282.00

EXTRAORDINARY ITEMS — NET \$ 98,307.20

The complete and detailed report is available to members at the OPC office.

MISSING MEMBERS

Mail addressed to the following members is being returned by the post office:

Clifford Evans
Peter Brennan
Arthur Higbee
John R. Russell
Claus Bertel Toksvig

Frank Leary
Clinton Dan McKinnon
Wynn G. Moseley
Sermi Oz
Carol Murray
Joseph D. Remington
Richard S. Stark

Anyone knowing the present address of any of the above members, please notify the OPC office.

OVERSEAS JAZZ CLUB

ENDS SEASON JUNE 25

By WILMA DOBIE

The Overseas Jazz Club bows out of its fourth season with two twilight jazz sessions in June — "This is Dick Hyman," Tuesday, June 18, and Jack Tafoya's "Jazz Adventures Orchestra," Tuesday, June 25.

The superb pianist Dick Hyman enriched every area of American jazz music. Voted last year "A Most Valuable Player" by the National Academy of Recording Arts and Sciences, he has recently dazzled the recording world with his two brilliant, contrasting albums, "Dick Hyman Genius at Play" (Monmouth Evergreen) and "Some Rags, Some Stomps and a Little Blues — Ferdinand 'Jelly Roll' Morton" (Columbia). OPC members will also recall Hyman recorded not long ago, with Honorary OJC Co-Prez Maxine Sullivan, "Sullivan, Shakespeare & Hyman" which is still available in the OPC office for \$4.82, tax included.

One of the most exciting, versatile jazz bands to hit the New York scene is Jack Tafoya's "Jazz Adventures Orchestra," a ten-piece band that captures the flavor of the best in traditional jazz and the adventure of contemporary music. Founded last December by Tafoya of the non-profit jazz organization, Jazz Adventures Inc., the group represents the cream in jazz featuring Chet Baker, trumpet; Frank Vicari and Harold Ousley, saxophone; Sy Johnson, piano; Wayne Dockery, bass; Joe Shepley and Dean Pratt, trumpet; Ronnie Zito, drums; Ed Byrne, trombone. Tafoya is the vocalist.

WIRE SERVICE CHANGES

Robert C. Miller has been appointed Honolulu bureau manager of United Press International.

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REGIONAL REPORTS

FROM BONN

By CARL KOCH

Goings: David Francis (CSM) departing Bonn to return to the states where he'll head up the Monitor's business desk in Boston. Robert Dorang (Business Week) leaving the German capital for McGraw Hill's Washington bureau this summer after a decade or so in Germany. **Merged:** Craig Whitney (NYT) and Heidi Witt of Bonn's Newsweek office. **Scrubbed:** Hoped of visa for Moscow tour at Newsweek's office there fading as Soviets stall Tony Collings. **Changes:** Rudi von Wechmar out as Bonn press spokesman as new government under Helmut Schmidt takes over. Replacing Rudi is Klaus Boelling, former critical reporter of US scene for German radio and television. Von Wechmar rumored being offered ambassador post with UNO and Romania as two possibilities. **Maneuvering:** Administrative restructuring of Radio Liberty and Radio Free Europe has top brass at two stations in Munich jockeying for top post of planned merger. RFE execs also watching the Portugal scene where the station has most of its transmitters. Portuguese said to have received 'suggestions' from East European countries it oust RFE in return for diplomatic relations.

FROM HONG KONG

By AL KAFF

Lord Thomas of Fleet told the Foreign Correspondents Club of Hong Kong that available advertising revenue is inadequate to support Britain's nine national newspapers.

"The simple fact is there just is not enough advertising in Britain to support nine newspapers," the British and American newspapers owner said in a speech. "It is impossible to carry on nine newspapers forever." He called his Times of London "my one extravagance."

But Thomas said business was good in his newspaper empire in Canada and the United States. "Don't let anybody tell you the good old U.S.A. isn't the best place in the world to do business," Thomas said, praising America's free enterprise system.

Thomas, 80, was the first in a series of professional speakers being arranged to commemorate the 25th anniversary of the Foreign Correspondents Club in Hong Kong.

The Club's new officers, elected Albert Kaff, UPI, president; Keith Kay, CBS News, 1st vice president; David Bell, Swire Group, 2nd vice

OPC, HOTEL MANAGER DISCUSS MENU, PRICES; SUGGESTIONS INVITED

Rising concern about the prices and content of our food menu prompted the OPC House Operations Committee to meet with Mr. Sig W. Stanke, manager of the Biltmore, on May 23.

Larry Blochman, Chairman, asked whether it was possible for the OPC to have its own, distinctive menu — one not tailored, as at present, to the other two clubs housed in the Biltmore. Mr. Stanke pointed out that an exception already has been made for the OPC whereby a different copy-desk special now appears daily on the luncheon menu. He also said that he is exploring the possibility of adding a second special each day, and promised that as the entire menu is being recast for the fall, all suggestions from the membership will receive full consideration. However, because of bulk purchasing, he could not see how it would be economically possible to devise a wholly unique OPC menu.

The big sticky wicket revolved about prices. Mr. Stanke stated that the current price list is as low as it can be and still provide the setting and service we currently get.

The committee gathered, therefore, that there was no hope of price reductions, but considerable hope that the menu before too long will be considerably improved.

president; correspondent governors Marc Hutten, AFP; Donald Davis, UPI; B.K. Tiwari, Indian Express; Robert Kearsley, BBC; David Thomas, CBS News; John Schulz, VOA, and Jack Worth, NBC News.

China, which issued a large number of visas to American and European newsmen to cover the annual spring and autumn trade fairs in Canton the past two years, allowed only two foreign newsmen to enter China for the April-May exhibition: Erik Pierre of Swedish Broadcasting Corporation and Tadashi Ito of Kyodo News Service (Japan). Visa requests from American correspondents based in Hong Kong went unanswered this spring.

Keyes Beech's wife, Yuko, gave birth to a daughter, Hannah, in Hong Kong May 22. Beech has been a Chicago Daily News correspondent in Asia since 1947.

Tom Curran, retired UPI vice president, and his wife Elizabeth spent a couple of weeks in Hong Kong before and after the UPI conference in Kyoto, Japan.

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OBITUARY

Adolph Shelby Ochs, 79, former general manager of the Chattanooga Times, died on May 29 in a hospital in Chattanooga, Tennessee. Ochs was a nephew of the late Adolph S. Ochs, publisher of the Chattanooga Times and the New York Times.



THE BULLETIN

The Bulletin is published on the 1st and 15th of each month by the Overseas Press Club of America, Inc. Air-mailed to members overseas. First-class mail to other members.

Bulletin Committee

Harry Rand, Chairman; Helen Alpert, Ruth C. Biemiller, Charles H. Brown, Lawrence Klingman, Thomas J. Kraner, Grace Naismith, David Resnick, Susan F. Roberts, Ralph Salazar, J. Wendell Sether.

*

The Bulletin is financially aided by the generous advertising support of Burson-Marsteller.

WhoWhatWhere

By GRACE NAISMITH

NEW LOOK: Gene Boyo, public relations manager of Olin Corp., has been named chairman of the Public Relations Committee of the Technical and Materials Division of the Soap and Detergent Association and of the Communications Advisory Committee of the Copper Development Asso.... **Harry C. Levin** has just retired from American Cyanamid Co. (after 18 years) and is beginning a new career as a consultant specializing in community relations, with emphasis on environmental matters, safety and other grass roots industrial priorities in p.r.... **J.J. Hanson**, president of Market Publications, Inc., New Canaan, Conn. has been elected to the Board of Directors of the American Business Press, Inc., a national association representing publishers of major business magazines in the U.S., Hanson has published Folio: The Magazine for Magazine Management and Book Production Industry. His company is also the parent company of Health Care Publications, Marketplace Publications, Media Productions and Publishers Resources.... **Lester Ziffren**, PR director, Kennecott Copper Corporation (ret.), now an international PR consultant, elected vice president and director of the Bolivarian Society of the U.S., and director of the Hudson Guild.... **Janet Laib** is handling a special relations assignment for the Franklin Society Federal Savings and Loan Asso.... **Charles Gillett** was recently elected president of the New York Convention and Visitors Bureau. He is also president of the International Asso. of Convention Bureaus. He is a director of the Discover America Travel Organizations, vice chairman of the National Policies Advisory Council and belongs to numerous prestigious travel, pr and press organizations, including the OPC, where he is often seen on the scene.



J. J. Hanson

HITHER AND THITHER: **David Roads**, publisher of the business magazine, Modern Asia, Hong Kong, is visiting the U.S. He will attend conferences at John Deere in Moline, Ill., Johnston International Publishing Corp., in N.Y., and will visit his alma mater, Denver University. David is also moderator of Hong Kong's "Meet the Press."

NEW MEMBERS

Associate Resident

Andre Masse, Consul, Canadian Consulate, New York.

Kathleen Rafferty, Editor-in-Chief, Dell Puzzle Publications.

Associate Non-Resident

Robert Gallagher, V.P. and General Manager, P.R. Assoc. of Philadelphia, Inc.

NEW APPLICATIONS

Active Residents

Lillian Griffin O'Connell, United Press International.

Sponsors: *Lester Ziffren, Edwin Dowell.*

David S. C. Liu, Associated Press.

Sponsors: *Patricia Milton, Will Yolen.*

Active Overseas

Robert Metz, Dow Jones

Sponsors: *Jonathan Kapstein, Reggi Ann Dubbin.*

Associate Residents

Henry Schapper, Henry Schapper Agency.

Sponsors: *Will Yolen, Adele Gutman Nathan.*

Carlota Maduro, Off Track Betting Corp.

Sponsors: *Rosalind Massow, Maureen Counihan.*

Affiliate

John Purser, Jones & Laughlin Steel, Pittsburgh, Pa.

Sponsors: *Lou Calderoni, J. Wendell Sether.*

REINSTATEMENTS

Active Residents

Ruth Hagy Brod, Theodore Klemens, Jr., Juliet Lit Stern.

Active Non-Residents

James Allan Coogan

Associate Residents

Ruth Tropin, Barnett Bildersee, Dick Toohey.

Associate Non-Resident

Chester Williams

Affiliate

Alexander Salzman

LETTERS

Dear Editor:

Is Martin Gershen's bias beginning to show, or is it an "in" reference. (His letter of April 1, 1974).

There are at least two schools of journalism which graduates vaguely refer to as "Columbia".

Is he referring to Columbia. Mo. or New York? *Eugene B. English Taipei, Taiwan*

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Are your name, title and address correct on our mailing panel? If not . . . simply make corrections directly on the panel, insert in envelope and return it to the OPC!

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